ABSTRACT OF THE DISCLOSURE

A magnetic tape recording apparatus uses a rotary head to record digital data on a magnetic tape. The magnetic tape recording apparatus includes a first acquisition unit for acquiring a first group of data including video data, audio data, or search data, a second acquisition unit for acquiring a second group of data including subcode data related to the first group of data, a synthesizing unit for synthesizing data by combining the first group of data and the second group of data so that both groups of data are continuous on the tracks of the magnetic tape without being separated, and a supply unit for supplying the synthesized data to the rotary head so that the synthesized data is recorded on the magnetic tape.